

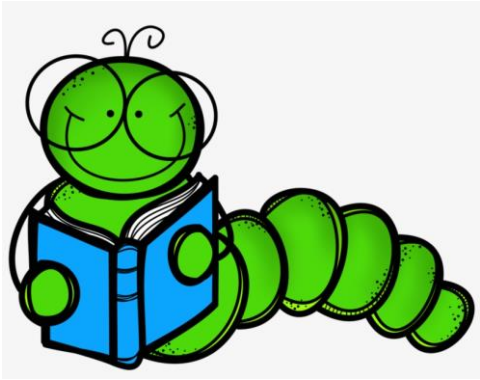
Remote Learning

This session will begin at 09:00 am



Turn your camera and microphone **off** please
Have your pen, pencil and working paper ready

Monday 25th January 2021



When you see this guy, you need to read the information on the screen yourself

Guided Reading



When you see this guy, you need to stop and complete the task

I will know how to use imperative verbs in persuasive text.

LI: I will know how to use imperative verbs in persuasive text.

What are persuasive texts?

Persuasive texts are pieces of writing that are created to try and make the reader do something.

Persuasive texts can take several different forms such as advertisements persuading you to buy a new phone, a letter encouraging you to do something, or a poster encouraging people to stop smoking.



LI: I will know how to use imperative verbs in persuasive text

Key features of persuasive texts

One of the key features of persuasive text is imperative verbs.

These are our words which tell the reader what to do. They are also known as bossy verbs.

We put imperative verbs at the beginning of a sentence, which automatically changes them into commands or actions that must be done. They are usually short sentences that are acted upon immediately.

We see them a lot in advertisements or on posters.

Can you think of any imperative verbs?



Stop

Look

Run

Play

Go

Hurry

LI: I will know how to use imperative words in persuasive text

Images can also be persuasive.

How do you think images can persuade us?

How does this image of Puss in Boots make you feel?

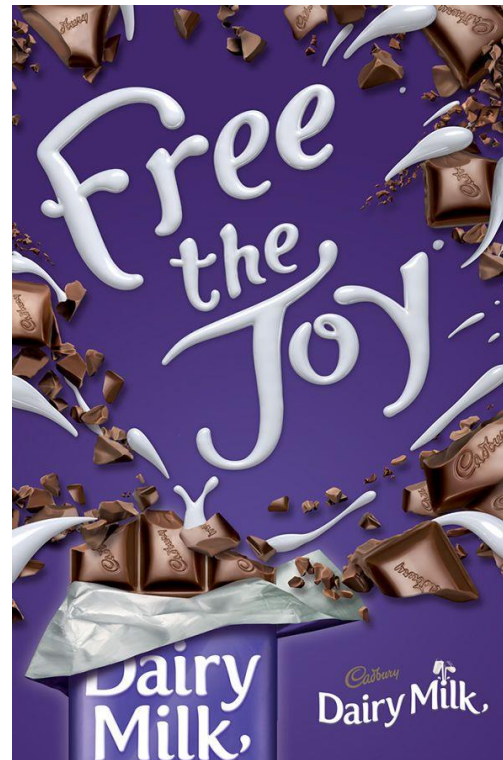


I will know how to use imperative verbs in persuasive text.

Starter activity



Pause Point – Look at these adverts and identify the imperative verbs. How do they make you feel?





LI: I will know how to use imperative verbs in persuasive text

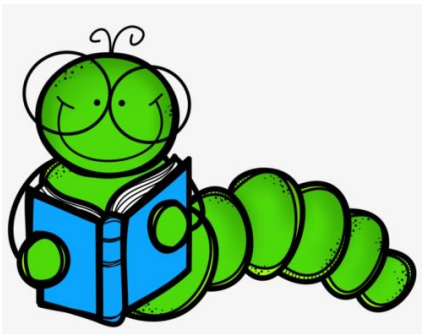
Some of the other key elements of persuasive text are:

- Rhetorical questions
- Emotive language
 - Repetition
 - Alliteration

Example: Hurry now and buy this Brilliant Blue Brain food! You'll be so overjoyed when you're able to pass any test your teacher gives you and answer any question. Wouldn't you love to be top of the class? Hurry now before it's all gone!

LI: I will know how to use imperative verbs in persuasive text.

Learn it



Can you identify any persuasive language in this text?

LI: I will know how to use imperative verbs in persuasive text.

Do It Now - Using imperative verbs



Pause Point - Complete the activity in your book.



1. ***What are the imperative words in these adverts?***
2. ***Do you think they are effective?***

LI: I will know how to use imperative verbs in persuasive text.

Plenary:

tick or fix:



- One of the key features of persuasive text is inference.
- Persuasive text is writing that tries to make the reader do something
- We use emotive language when writing a persuasive text



L1:I will know how to use imperative verbs in persuasive text.

Using what you have learnt today, create an advertisement persuading someone to buy an item in your house.