

## **Why There Should Be a Match of the Day Programme for Women's Football**

We need to stop ignoring women's football. Anyone who likes football can close their eyes and hear the Match of the Day theme tune. They can hear the crowd cheering and shouting, imagine the net bulging and picture the sweat-soaked players celebrating another goal. However, the players are always men. Why? I strongly believe that women's football must be given equal billing with men's football and that would include having the same programmes for women each week.

Women's football is a popular and growing sport. It should be represented on TV. Football is the most popular team sport for women, the crowds at games are getting bigger and the skill level are even better than those in the men's game. We must start giving women's football equal standing on TV.

Girls need to have access to positive role models in football. Not many people know the names of women's football stars. If girls could be more familiar with women who had become professional players, they would be more likely to play, train and achieve the same thing. Why should they not be given the same opportunities as boys?

It is hugely important to give boys and girls equal rights in everything. Females across the world are paid so much less than men and are not represented equally. It is disgraceful that in 2020 we live in a world where people are still not treated equally. As football is the national sport in the UK, it makes sense for football to lead the way in this. Wouldn't you like to have a world where everyone is treated equally?

Undoubtedly, the time has come to air a Match of the Day programme for women too. This would be the perfect way to provide positive professional role models for girls and combat inequality. The time is now.

- 1) Can you identify any imperative verbs in this text? What are they?
- 2) Can you identify any emotive language in this text? Give at least 1 example.
- 3) What other features of persuasive writing can you identify in this text?
- 4) How does it make you feel?
- 5) Do you think it is effective? Why?
- 6) Identify three things that persuade you that we should have a women's match of the day programme.
- 7) Write 3 sentences to try and persuade us that we should have a women's match of the day programme, using the different features.