

# Welcome to Year 4 Votes For Schools

The lesson will begin at 1.30pm



Turn your camera and microphone off please

# Would you pay more for chocolate?



# Why are we talking about this?



Last week was **Pancake Day**, which means that there's only **five weeks until Easter weekend!**

If these two events aren't **chocolatey** enough, consider this: **supermarkets have sold much more chocolate than usual since the pandemic began**, possible showing how we all like a sweet treat when we need **cheering up!**



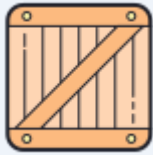
Keep your **eyes peeled** for this **special logo** in the lesson!

But these **aren't the only reason** that we're talking about chocolate this week – from 22<sup>nd</sup> February to the 7<sup>th</sup> March, it is also **Fairtrade Fortnight**, which is organised by the Fairtrade Foundation.

## What is fair trade (2-3 mins)

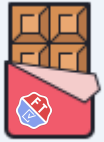
Before you go any further, share what you know (or what you would like to find out) about the term "fair trade." Have you heard it before?

# Where does chocolate come from?



## What do you think? (2-4 mins)

Take a look at these images.  
Can you use them to explain  
where you think chocolate  
comes from?



## Watch? (5 mins)

Click the image to watch a  
video about how chocolate is  
made. Are you surprised?

## Challenge:

Would do you think would be  
the most difficult thing about  
being a cacao farmer?



0:00-  
5:05



# Where does chocolate come from?



As you just saw, farming cacao trees can be **very hard work**. Farmers work **for many hours** every day, in **very hot countries**, to harvest and sell cacao beans.



Afterwards, the cacao beans need to be **transported on ships** to other countries, where they are **turned into chocolate in special factories**.



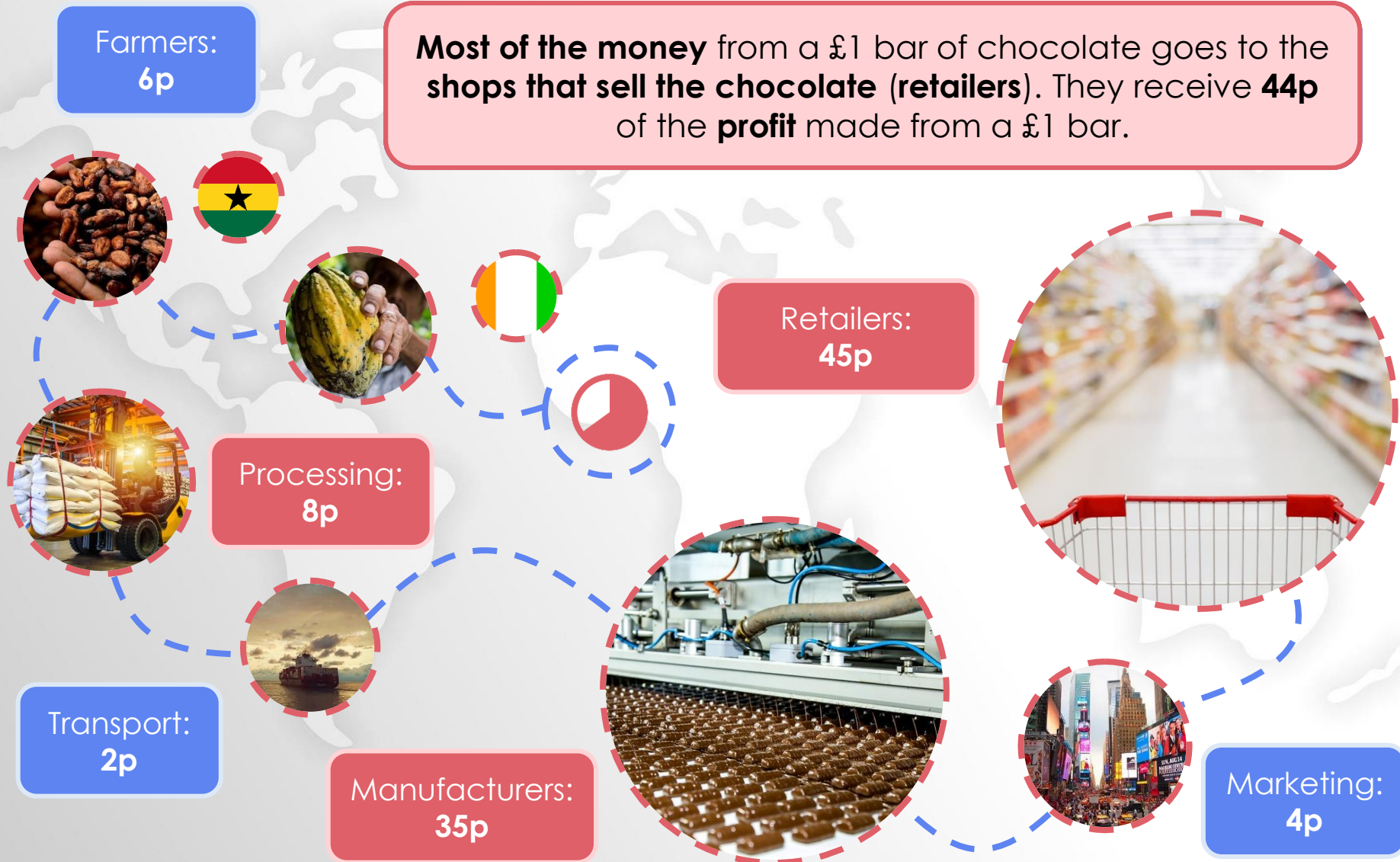
When the bars are made, they then need to be **packaged in their own wrappers**, and chocolate companies will also **make adverts** (in magazines, on posters and on TV) to make people want to buy them.



## Guesstimate! (1 min)

Imagine you were bought a chocolate bar for £1. This £1 is used to pay all of the different people who work to make the chocolate bar. How much of the £1 do you think each group of people involved receive?

# Where does chocolate come from?





# The cost of trading fairly...



## Have you seen it? (1-2 mins)

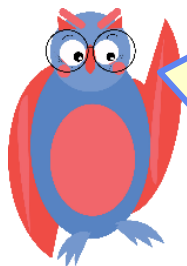
Different companies use different symbols to show how their products are made, including if it has been made fairly. Have you seen any symbols like this before?

## Challenge:

Take a minute to look in your fridge or your cupboards (or do it when you get home). Can you find an item of food that has a symbol on it? It might be a little like the one on the right!



**Fair trade** is a way of buying and selling products that allows **the farmers to be paid a fair price** for their chocolate, and have **better working conditions**.



You've probably seen a **fair trade** symbol on **food items** but did you know it can also be used for items like **clothing, flowers** and even **gold**?





# The cost of trading fairly...



It's likely that you would **like farmers** to be **paid a fair price** for their work, but **what exactly does this mean** for the farmers, the people who **make the chocolate**, and **for you**?

## Quiz! (6-14 mins)

Take a look at the sentences below. Can you guess the missing word or phrase for each one?

For certain countries, a lot of their money is made by \_\_\_\_\_ goods (like chocolate) across the world.

Selling



Giving



Buying



However, companies sometimes pay these workers \_\_\_\_\_.



Too much money



The right amount of money



Too little money

This means that workers might not have enough money to \_\_\_\_\_ or \_\_\_\_\_.

Support their family



Go on holiday



Buy things that they need







# The cost of trading fairly...

Fair trade is a promise that means that farmers will be paid a \_\_\_\_\_ amount of money for their work in making the chocolate.

Fair



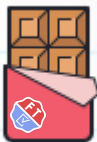
Unfair



Secret



With this money, farmers are able to \_\_\_\_\_ and \_\_\_\_\_ more than if they were paid unfairly.



Eat more chocolate



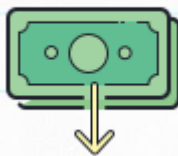
Support their families



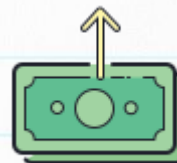
Improve their communities

If farmers are paid a fair amount of money, this means that the price of chocolate is likely to be \_\_\_\_\_.

Cheaper



More expensive



The same



**Ready for answers? (1-2 mins)**

Head over to the next slide to see if you were right!



# The cost of trading fairly...



For certain countries, a lot of their money is made by **selling** goods (like chocolate) across the world.



However, companies sometimes pay these workers **too little money**.

This means that workers might not have enough money to **support their families** or **buy things that they need**.



Fair trade is a promise that means that farmers will be paid a **fair** amount of money for their work in making the chocolate.

With this money, farmers are able to **support their families** and **improve their communities** more than if they were paid unfairly.



If farmers are paid a fairer amount of money, this means that the price of chocolate is likely to be **more expensive**.



# A personal responsibility?



**Not everyone can afford to pay more money for chocolate**, which means they will miss out by only buying fairly traded products.

**Do you agree? Why/why not?**

I agree because...



I disagree because...





# A personal responsibility?



It's **selfish** for us to want lots of cheap chocolate. **We should just buy less, and buy fair trade.**

Do you agree? Why/why not?

I agree because...



I disagree because...







# A personal responsibility?



It **shouldn't be up to us** to pay more money for chocolate – **the companies should take less money** for themselves.

Do you agree? Why/why not?

I agree because...



I disagree because...



# A personal responsibility?



We **buy expensive chocolates for our friends as a gift**, so why not pay the same for **our own, fairly traded chocolate**?

Do you agree? Why/why not?

I agree because...



I disagree because...





# A personal responsibility?



If I only ate fairly traded chocolate, I **wouldn't be able to enjoy all of my favourite sweets**, so I won't do it.

Do you agree? Why/why not?

I agree  
because...



I disagree  
because...

# Would you pay more for chocolate?



Yes	No
<ul style="list-style-type: none"><li>• Paying a little bit more for chocolate that I know is made fairly sounds good to me.</li><li>• If we all stopped buying cheap chocolate that wasn't fairly made then the companies would be forced to make changes.</li><li>• We often buy expensive chocolates as gifts for others, so why shouldn't we pay more to make sure that we are all being fair?</li><li>• ...</li></ul>	<ul style="list-style-type: none"><li>• If I only bought fairly traded chocolate then I wouldn't be able to eat all the different types that I like.</li><li>• It is the company's responsibility to make sure that they make chocolate fairly, not the customer who often doesn't know.</li><li>• Not everybody can afford to buy more expensive chocolate, even if they know that it's made fairly.</li><li>• ...</li></ul>

We will be **sharing your thoughts on this topic** with **Oxfam, Koolskools, Ben & Jerry's, Eco-Schools and Fairtrade Foundation.**

